



# FISITA

WORLD CONGRESS  
2023

The Technology of Mobility  
Conference and Exhibition  
*Tomorrow's Mobility, Today*



DESIGN



MANUFACTURE



USE

12-15 September 2023  
International Barcelona Convention Center,  
Barcelona, Spain

Organised by





# FISITA World Congress 2023

The FISITA World Congress 2023, the Technology of Mobility Conference & Exhibition, promises to be the hub for the international mobility systems engineering community. FISITA members and other stakeholders from across the global industry will come together for the first time at the new-era FISITA World Congress comprising:

- The traditional world-class technical **World Congress** focussed on the technology of mobility
- The **World Mobility Summit** - the annual technical leadership event
- The specialist technology conference of **EuroBrake**
- NEW: The inaugural **Intelligent Safety Europe Conference**
- **FISITA Member Working Groups** will share their cutting-edge knowledge through open forum presentations, roundtables and discussions
- **FISITA National Engineering Society Members** Islands of Excellence and knowledge share on Climate Change
- The Technology of Mobility **Exhibition**



For the first time ever, this 'FISITA Week' of events also provides the platform to debate and engage with international experts around 'tomorrow's mobility, today' - all under one roof. Delivering a highly relevant opportunity for face-to-face engagement, networking and an opportunity to update and recalibrate the focus of the community - the repurposed FISITA World Congress is the focus of significant investment, creating a large-scale event for all engaged in the development and delivery of the technology of mobility, from student to CTO.

With more engineers and executives engaged than ever before, join thousands of delegates and hundreds of exhibitors in the technology of mobility dialogue as the International Connected Community of FISITA comes together at this must-attend event.



# Events

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The FISITA World Congress 2023 now hosts a 'FISITA Week' of activities - the Technology of Mobility Conference & Exhibition 2023 opens its doors and delivers significant relevance to all attendees and contributors. It delivers opportunity to engage with common peer-groups and network with colleagues from student to CTO within the individual sessions and exhibitions of the detailed major FISITA events.

The technology of mobility is an area of rapid advancement, created as the world's technical community focuses on delivering the progressive technologies for the clean, safe and sustainable mobility evolution. The event streams will be supplemented by our exciting arena of brands in the Technology of Mobility Exhibition.





# FISITA World Congress **12–15 September**

As the automobile industry changes fast and forever, so does the technical landscape from which solutions to the most complex challenges of our era are created – the FISITA World Congress programme reflects this dynamism.

The 39th FISITA World Congress will explore the technology, methodology and strategy of mobility, from design, through manufacture and use.

By bringing together the many different disciplines of engineering innovation required for the technology of tomorrow's mobility, the largest Congress FISITA has ever delivered will create the most significant connection opportunity for the international community of mobility engineers, today.

The Congress will deliver technical sessions to up to thousands of delegates, through high profile keynote speakers and roundtable discussions throughout the week as well as provide B2B engagement opportunity within an exhibition featuring the leading mobility systems brands.

The traditional product-focused development model is being challenged by new cutting-edge trends focusing on delivering services and mobility. Consolidated manufacturers as well as new players are in constant innovation to define the future in this continuously changing scenario. Alongside the main conference pillars of Design, Manufacture and Use, to create tomorrow's mobility today requires cross-cutting evolved and different technical aspirations such as safety, digitisation, sustainability and more.

Creating more opportunities for the international community of FISITA to welcome more contributors to the pre-competitive, technical and strategic dialogue – all innovators in thought as well as technology, have a place at the FISITA World Congress.

DESIGN	MANUFACTURING	USE
Personal, commercial & multimodal mobility (road, off road and non road vehicles) Integrated safety, connected & automated driving Propulsion, power & energy efficiency Software defined vehicle Lightweight & advanced vehicle platforms Comfort technologies	Industry 4.0 New manufacturing technology & methodology Smart logistics Advanced & sustainable materials	New mobility transport models, smart communities & cities User experience, lifestyle & aftermarket Planning & management ITS Road & energy infrastructure
UNIVERSAL THEMES		
Safety & Cybersecurity	Sustainability, Circular Economy & LCA Regulatory environment	Digitalisation Automotive disruption

The full Call for Papers document will be available online soon. For more information please contact the Congress Technical team via [e.georgiades@fisita.com](mailto:e.georgiades@fisita.com)

### Key dates:

- February 2023 – Deadline to submit abstracts
- May 2023 – Deadline for upload of review-ready paper
- July 2023 – Deadline for final manuscripts
- Beginning August 2023 – Notification of full paper acceptance
- End August 2023 – Deadline for upload of presentation



# EuroBrake 12-14 September

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EuroBrake is the world's largest annual brake technology conference. Contributors and attendees gather from the major brake industry stakeholders, including passenger car and commercial vehicle component suppliers and manufacturers, raw material suppliers, and leading brands in rail, aerospace, and academia.

Shaping the future of braking, whether through impactful debate in design, manufacture or use, EuroBrake will deliver a series of unparalleled technical presentations, panel discussions and keynote addresses.

Following two years of virtual delivery, EuroBrake will return to its face-to-face format within the FISITA World Congress 2023 and is expected to attract 1,000 delegates and 100 exhibitors over 3 days.

For background information please visit [www.fisita.com/diary/eurobrake-2023](http://www.fisita.com/diary/eurobrake-2023)

#### Key dates:

November 2022 – Call for Papers opens

February 2023 – Deadline to submit abstracts

March 2023 – Preliminary programme available





# FISITA Intelligent Safety Conference Europe **13 September**

The FISITA Intelligent Safety Conference, China was established by FISITA to bring the world's intelligent safety experts together, deliver thought leadership and knowledge share in this important and fast evolving area of technology. Focusing on such a key theme will support industry working under any of the main technical pillars of the Congress.



Delivered in collaboration between FISITA and China SAE the FISITA Intelligent Safety Conference China is well established with a growing reputation as a key 'must attend' for the international mobility systems safety community. After four successful conference deliveries and at the international community's request, the time is now to deliver a Europe event.

The FISITA World Congress 2023 will realise the vision of the inaugural FISITA Intelligent Safety Conference Europe. Expected to attract over hundreds of delegates and many key exhibitors from this growing sector, an international speaker line up will consider the most important topics within the safety of future mobility.



#### **Key dates:**

Quarter 1 2023 – Preliminary programme available

June 2023 – Full programme confirmed



# FISITA World Mobility Summit **14 September**

The FISITA World Mobility Summit is a unique and exclusive annual meeting of the technology leaders from many of the world's leading automotive and mobility brands.

Since 2009, the Summit has continued to be a highly relevant meeting within the global community, delivering thought leadership and engagement at the leadership level within the member-led environment of FISITA.

Expect to meet with hundreds of senior industry leader delegates and consider a theme pre-determined by this exclusive group, delivered via a full day strategy session.

Themes and title will be determined by FISITA Corporate Member leaders in Q1 2023.

## **Key dates:**

Quarter 1 2023 – Preliminary programme available

June 2023 – Full programme confirmed





# FISITA Working Group Forum

With a mission to deliver technical outputs that create value and accelerate global knowledge sharing for the international connected membership community of FISITA, the Working Groups comprise of world-class technologists, innovators and strategists.

The expert members of FISITA Working Groups and New Technology Clusters will participate in an international knowledge share forum, providing 'work in progress' updates and discussion sessions focusing on their specific areas of technology, including:

A full programme of FISITA Working Group activity will kick-off from April 2023, culminating in each of the Working Groups launching at the FISITA World Congress 2023.

- **Carbon Neutral Mobility**
- **Digitalisation**
- **Next Gen Mobility**
- **Semiconductor**
- **International Supply Chain**
- **Commercial Vehicles**
- **Software Defined Vehicles**
- **Autonomous Hardware and Software**
- **Electric Vehicles**
- **Energy Infrastructure**





# FISITA National Engineering Society Members

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The exhibition will also house the Society Island - for collective use, visibility and engagement activities of FISITA national engineering society members from over 30 countries. The Island will deliver 3 regional exhibition areas and attract attendees from Europe, Asia Pacific and the Americas to Barcelona.

The Society Island offers FISITA Society Members the chance to become a partner and champion individual regions while exhibiting at the the Technology of Mobility Exhibition.

We invite you to seize the opportunity and benefit from a unique, high value partnership. Make the voice of your community heard by showcasing climate change initiatives from your society and country.

Use this opportunity to demonstrate how members of your society are working to tackle climate change in your region. Showcase any initiatives, such as collaborations with territorial and regulatory authorities, you may be delivering which aim to reduce climate change.

Societies can host their own sessions in the dedicated 'Society Sharing Lounge' and share informative and engaging content to delegates, focused on climate change.

The Lounge is supplementary to exhibition space and will be available to book for content delivery as part of a program of dynamic sessions with your peers.

Maybe you have an exciting video to premier? Or a snappy presentation or even a deep debate to be hosted with representatives from government, academia, and industry within your network.

For more information contact [sales@fisita.com](mailto:sales@fisita.com)





# Exhibition opportunities

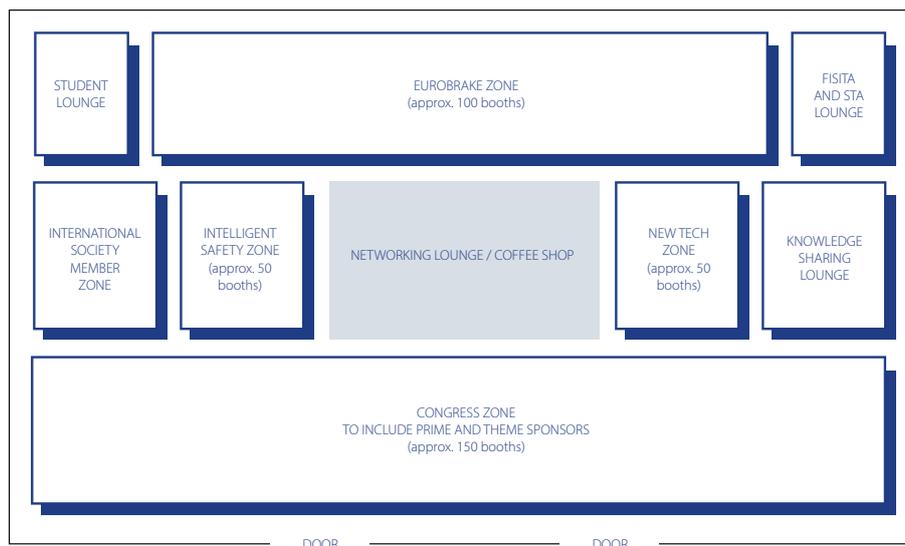
We are delighted to offer the following prioritised sponsorship opportunities available throughout the Technology of Mobility Conference and Exhibition. We aim to give all sponsors significant brand visibility and engagement opportunities, with specifics aligned to OEMs, engineering companies, suppliers, start-ups and organisations focused on delivering the Technology of Mobility.

With a focus on the critical stages of Design, Manufacturing and Use, we can offer the initial Premier sponsorship opportunities aligned with your company activity within the broad technology landscape of the auto-mobility industry and support a particular theme or activity.

In all instances we will provide companies with specific tailored multi-platform opportunities across the Technology of Mobility Conference and Exhibition programme.

Please contact the FISITA Sales team via [sales@fisita.com](mailto:sales@fisita.com) to request a booking form or to discuss your tailored package.

As well as benefitting from the specifics of the individual opportunities, all sponsors will receive high levels of visibility within the venues during the week of activities as well as through FISITA's social media networks and other media opportunities including with our global and trade media contacts.





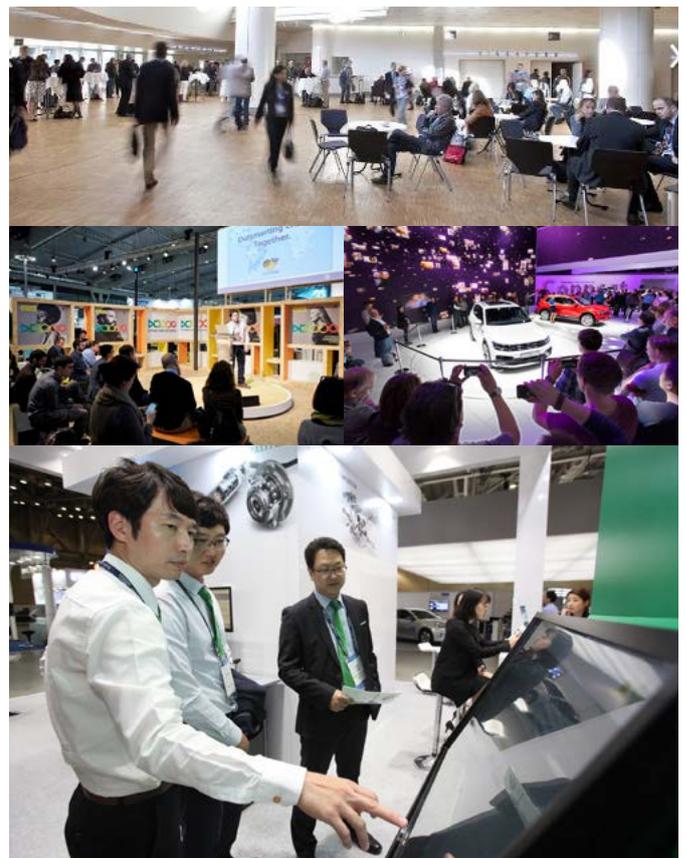
The evolved 39th FISITA World Congress will explore the technology, methodology and strategy of mobility, from design, through manufacture and use. The FISITA World Congress 2023: the Technology of Mobility Conference & Exhibition will gather the world's foremost experts in mobility systems engineering.

**Who should exhibit?**

OEMs, engineering companies, start-ups and suppliers engaged in the design, manufacture and use of automotive and mobility technology. The FISITA World Congress provides a unique setting to position brands at the heart of organisations around the world engaged in the space.

**Why should you exhibit?**

- Promote your company's solutions for greener, safer, more efficient mobility technology to the world's most influential engineers and executives
- Position your organisation at one of the largest mobility events in the world
- Showcase your innovative products to a global audience
- Expand your business network
- Strengthen current relationships and form new connections
- Network with experts at social receptions and technical sessions
- Reach delegates from 40 countries across Europe, Asia and the Americas for the same cost as an advertisement in one national publication
- Position your company alongside more than 100 ground-breaking technical presentations from the world's top braking experts, companies and institutes
- Benefit from the prestige of the conference





# Technology of Mobility Exhibition opportunities

Our exhibition packages enable you to showcase your mobility technology products, services and technical expertise to enable you to connect and reach out to the engineers and executives that will support your business objectives.

Packages	
<b>6sqm</b>	
Floor space only (no shell scheme)	<b>EUR 3,600</b>
Shell scheme booth	<b>EUR 5,000</b>
Both packages include: x1 Exhibition only pass (does not include Gala Dinner) x1 full delegate pass (includes Gala Dinner)	
<b>8sqm</b>	
Floor space only (no shell scheme)	<b>EUR 4,400</b>
Shell scheme booth	<b>EUR 6,200</b>
Both packages include: x2 Exhibition only pass (does not include Gala Dinner) x2 full delegate pass (includes Gala Dinner)	
<b>10sqm</b>	
Floor space only (no shell scheme)	<b>EUR 5,700</b>
Shell scheme booth	<b>EUR 7,500</b>
Both packages include: x3 Exhibition only pass (does not include Gala Dinner) x3 full delegate pass (includes Gala Dinner)	

## Exhibition packages include:

- Attendance at social receptions - social programme outside of Gala Dinner TBD  
1 x local activities / tours etc. Each day - can STA team suggest?
- Stand staff subsistence – lunch and tea/coffee
- Listing on the FISITA World Congress 2023: The Technology of Mobility Conference and Exhibition website with company profile, logo, contact information and link to your website
- Power supply to all stands
- Listing in the Preliminary and Final Programmes, Exhibitor Directory and official event app
- An optional contribution of EUR 200 can be added to all packages, exclusively used to support the next generation of mobility engineers via the Student Opportunities Programme

## Shell scheme packages include

- Walls, module system, white, height 2m
- Delivery, set up and dismantling of shell stand
- Signage with company name
- Table, 2 chairs, wastepaper bin



*All prices shown exclude VAT and copy deadlines are applicable*

## Not already a FISITA Corporate Member?

A 50% discount on year one FISITA membership is available to all non-members with purchase of a sponsorship package

Contact Kelly Williams, FISITA Corporate Member Manager on [k.williams@fisita.com](mailto:k.williams@fisita.com)



# Sponsorship opportunities (FISITA World Congress only)

All prices shown exclude VAT. For a more detailed list of what each package includes please contact [sales@fisita.com](mailto:sales@fisita.com)

## LEVEL 1 'PRIME' PARTNER

EUR 100,000

Level 1 opportunities provide unique visibility and the highest recognition for 3 PRIME Partners. This is an ongoing platform to promote your brand, showcase new products and increase Exhibition exposure to all attendees and contributors to the event both on-site and beyond including the significant build up, post event and legacy activity.



### Prime Title Rights

Own one of three principal event topics: Design, Manufacture or Use



### Long Term Exposure

Prominence in pre, live and post event activity



### Tailor Made Programme

PRIME activity options include topic selection, opening and keynote speaker slots, branding, demonstration and display



### Exhibition Space

Unique size and central location to attract maximum attendance, private meeting area



### Media Awareness

Preferred treatment in media/partner channels and content recordings



### Attendance

12 complimentary delegate passes plus 12 complimentary exhibitor passes



### Branding

Significant in-venue sites plus lead on website and programme event materials



### Gala Dinner

Company table with invitations for leaders and important guests



### Industry Talent

Lead involvement with the next generation of mobility engineers via student activities

## LEVEL 2 'THEME' PARTNER

EUR 50,000

Level 2 packages deliver prestigious benefits including association with foremost industry themes that span the event and high-level showcase branding over an extended period.



### Theme Title Rights

Align with any one of universal theme: Safety & Cybersecurity; Sustainability, Circular Economy & LCA; Digitalisation; Regulatory environment or Automotive disruption



### Long Term Exposure

Visibility in pre, live and post event activity



### Tailor Made Programme

THEME activity options include technical speaker slots or demo plus branding of high traffic areas



### Exhibition Space

Large size and proximal location to attract attendees, bookable meeting area



### Media Awareness

Guaranteed coverage in media/partner channels and content recordings



### Attendance

7 complimentary delegate passes plus 7 complimentary exhibitor passes



### Branding

In-venue sites plus website and programme event materials



### Gala Dinner

Company allocated table and welcome address for Networking Theme sponsor



### Industry Talent

Contributor support of next generation of mobility engineers via student activities



# Sponsor opportunities

To register your interest in any of the packages detailed please contact [sales@fisita.com](mailto:sales@fisita.com)

## DIAMOND LEVEL

EUR 28,000 per event  
(FISITA World Congress and EuroBrake)

- 15 sqm exhibition booth (shell scheme unless stated otherwise) in prominent location
- Speaking opportunity
- Bookable meeting room, boardroom style for 16 people. (Food and drink to be arranged directly between the sponsor and the venue). Bookable slots available on a first come, first served basis
- Exclusive FISITA World Congress OR EuroBrake reusable coffee cup/water bottle sponsor (company logo printed onto cup/bottle and distributed to all attendees)
- Send one email communication to all attendees post event, organised with FISITA
- Diamond level sponsor recognition on prominent signage
- x5 complimentary delegate passes (includes Gala Dinner)
- x5 complimentary Exhibition only passes (does not include Gala Dinner)
- Full page colour advert on outside back cover of Final Programme
- Diamond sponsor recognition, company profile in the Preliminary and Final Programme with logo on the covers
- Diamond sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media
- Inclusion in FISITA social media campaigns and support from FISITA channels of own campaigns

## HEADLINE SPONSOR

EUR 25,000 per event  
(Intelligent Safety Conference Europe (ISCE) and FISITA World Mobility Summit WMS)

- 15sqm exhibition booth (shell scheme) in prominent location
- Speaking opportunity
- Bookable meeting room, boardroom style for 16 people. (Food and drink to be arranged directly between the sponsor and the venue). Bookable slots available on a first serve basis
- Exclusive ISCE OR WMS travel reusable coffee cup/water bottle sponsor (company logo printed onto cup/bottle mug and distributed to all attendees)
- Send one email communication to all attendees post event, organised with FISITA
- Headline sponsor recognition on prominent signage
- x5 complimentary delegate passes (includes Gala Dinner)
- x5 complimentary Exhibition only passes (does not include Gala Dinner)
- Full page colour advert on outside back cover of Final Programme
- Headline sponsor recognition, company profile in the Preliminary and Final Programme with logo
- Headline sponsor recognition on the relevant event website
- Company logo on all promotional print and electronic media
- Inclusion in FISITA social media campaigns and support from FISITA channels of own campaigns



## PLATINUM LEVEL

EUR 21,500 per event  
(Congress and EuroBrake)

- 10 sqm exhibition booth (shell scheme unless stated otherwise)
- x5 complimentary delegate passes (includes Gala Dinner)
- x5 complimentary Exhibition only passes (does not include Gala Dinner)
- Bookable meeting room, boardroom style for 16 people. (Food and drink to be arranged directly between the sponsor and the venue). Bookable slots available on a first serve basis
- Platinum sponsor recognition, company profile in the Preliminary and Final Programme
- Platinum sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media
- Inclusion in FISITA social media campaigns and support from FISITA channels of own campaigns

## GOLD PLUS LEVEL

EUR 17,850 per event  
(Congress and EuroBrake)

- Branding at registration coffee/beverage station
- 10sqm exhibition booth (shell scheme unless stated otherwise)
- x3 complimentary delegate passes (includes Gala Dinner)
- x3 complimentary Exhibition only passes (does not include Gala Dinner)
- Bookable meeting room, boardroom style for 16 people. (Food and drink to be arranged directly between the sponsor and the venue). Bookable slots available on a first serve basis
- Gold plus sponsor recognition, company profile in the Preliminary and Final Programme
- Gold plus sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media
- Inclusion in FISITA social media campaigns and support from FISITA channels of own campaigns



## Supporter opportunities

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### GOLD

EUR 14,000 per event  
(Congress, EuroBrake, Intelligent Safety Conference Europe, FISITA World Mobility Summit)

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Choose x1 of the following options

1. Lunch sponsor - to include logo on napkins and branding close to food stations
2. Bag sponsor - all exhibitors and visitors receive a bag
3. Conference stationery sponsor i.e., branded pen and paper pad

All gold level sponsor packages receive:

- x3 complimentary delegate passes (includes Gala Dinner)
- x3 complimentary Exhibition only passes (does not include Gala Dinner)
- Bookable meeting room, boardroom style for 16 people. (Food and drink to be arranged directly between the sponsor and the venue). Bookable slots available on a first serve basis

### SILVER

EUR 7,500 per event  
(Congress, EuroBrake, Intelligent Safety Conference Europe, FISITA World Mobility Summit)

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- Sponsor logo on relevant event website
- Company logo on all pre-event promotional activities, emails and social media
- x2 complimentary delegate pass (includes Gala Dinner)
- x2 complimentary Exhibition only passes (does not include Gala Dinner)

### BRONZE

EUR 5,000 per event  
(Congress, EuroBrake, Intelligent Safety Conference Europe, FISITA World Mobility Summit)

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- Sponsor logo on relevant event website
- Company logo on all pre-event promotional activities, emails and social media
- x1 complimentary delegate pass (includes Gala Dinner)
- x1 complimentary Exhibition only pass (does not include Gala Dinner)



## EXCLUSIVE NETWORKING LOUNGE SPONSOR

EUR 50,000

Coffee shop / bar

- Coffee shop / bar branding
- Branding on napkins, cups etc.
- x5 complimentary delegate passes to relevant event (includes Gala Dinner)
- x5 complimentary Exhibition only passes (does not include Gala Dinner)
- Networking lounge (Coffee shop) sponsor recognition, company profile in the Preliminary and Final Programme
- Networking lounge (Coffee shop) sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media
- Branded phone charging stations

## GALA DINNER SPONSOR

EUR 25,000

- Exclusive sponsor of the Gala Dinner and Gala Dinner Drinks reception
- x10 complimentary delegate passes (includes Gala Dinner)
- Reserved table in prominent location for x10 people
- Prominent signage at Gala Dinner venue, including company logo on menu cards
- Company profile in the Preliminary and Final Programmes
- Branding / gift opportunities on each table

## LANYARD

(EUR price on request)

Choose x1 of the following options:

- All access (FISITA World Congress, the Technology of Mobility Exhibition, EuroBrake, ISCE and FISITA WMS)
- The Technology of Mobility Exhibition only
- FISITA World Congress
- EuroBrake
- Intelligent Safety Conference Europe
- FISITA World Mobility Summit

All lanyard sponsors receive:

- x3 complimentary delegate passes to relevant event (includes Gala Dinner)
- x3 complimentary Exhibition only passes (does not include Gala Dinner)
- Lanyard sponsor recognition, company profile in the Preliminary and Final Programme
- Lanyard sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media



## CONFERENCE APP (FOR ALL ACTIVITIES)

EUR 20,000

As conference App sponsor you receive:

- 3 complimentary delegate passes to relevant event (includes Gala Dinner)
- 3 complimentary Exhibition only passes (does not include Gala Dinner)
- App sponsor recognition, company profile in the Preliminary and Final Programme
- App sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media
- Push notification within event app - EUR 1,000 (limited availability)

## WI-FI SPONSOR

(EUR price on request)

Choose x1 of the following options:

- All access
- Exhibition only
- FISITA World Congress
- EuroBrake
- Intelligent Safety Conference Europe
- FISITA World Mobility Summit

As Wi-Fi sponsor you receive:

- x3 complimentary delegate passes to relevant event (includes Gala Dinner)
- x3 complimentary Exhibition only passes (does not include Gala Dinner)
- Wi-Fi sponsor recognition, company profile in the Preliminary and Final Programme
- Wi-Fi sponsor recognition on the relevant conference website
- Company logo on all promotional print and electronic media



## COFFEE STATION SPONSOR

Price on request  
(Congress, EuroBrake, Intelligent Safety Conference Europe, FISITA World Mobility Summit)

- Sponsor logo on relevant event website
- Company logo on all pre-event promotional activities, emails and social media
- x2 complimentary delegate pass (includes Gala Dinner)
- x2 complimentary Exhibition only pass (does not include Gala Dinner)

## FAREWELL RECEPTION SPONSOR

EUR 7,500  
(Congress only)

- Exclusive sponsorship of the farewell reception
- Opportunity to give a brief speech
- x2 complimentary delegate passes (includes Gala Dinner)
- Prominent signage at the venue
- Company logo on all promotional print and electronic media

## WELCOME DRINKS RECEPTION SPONSOR

EUR 7,500  
(EuroBrake only)

- Exclusive sponsorship of the Welcome Drinks reception
- Opportunity to give a welcome speech at the reception
- x2 complimentary delegate passes (includes Gala Dinner)
- Prominent signage at the venue
- Company logo on all promotional print and electronic media

## KNOWLEDGE SHARE LOUNGE

EUR 1,000  
(per hour slot)

The Knowledge Share Lounge is a place designed to meet colleagues from across the industry and discuss, formulate, develop and share knowledge and ideas in the mobility sector.

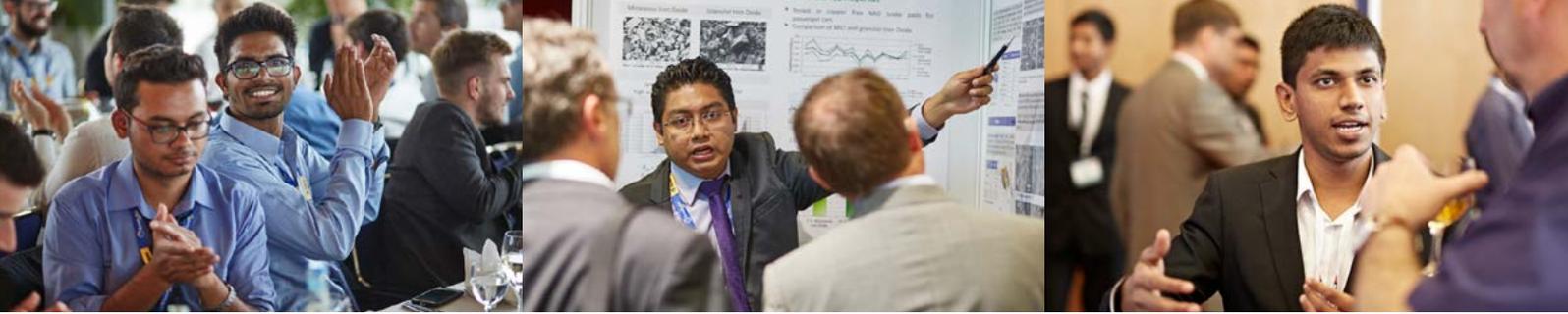
In the modern environment we cannot overestimate the power of knowledge-sharing it is now the difference between success and failure of a project. Knowledge sharing is the key to make those initial ideas into the next big thing to come out of the mobility industry and into the public arena.

In the knowledge sharing lounge you will be able to break away from the world congress and sit/talk through your ideas and develop them with like-minded peers.

1-hour blocks are available to book for you to present on a topic of your choice and will be open to all The Technology of Mobility Conference and Exhibition attendees.

*All prices shown exclude VAT and copy deadlines are applicable*

For more information and to book your package contact the FISITA sales team [sales@fisita.com](mailto:sales@fisita.com)



# FISITA Week Student Opportunities Programme

FISITA is committed to supporting the next generation of mobility engineers. As part of this, we deliver a Student Opportunities Programme (SOP) at every event through the year. The FISITA Week SOP will be a unique chance for 100 students from around the world, with a passion for mobility engineering, to join with their peers as well as industry and academia experts.

Students from around the world are invited to apply for a sponsored place at FISITA World Congress 2023: the Technology of Mobility Conference and Exhibition as part of the Student Opportunities Programme (SOP). Applicants are required to answer technical questions online as well as submit their CV and cover letter. The top 100 students are selected and invited to attend.



## Student events and activities for 2023 will include:

- Travelling Fellowship (name to be changed)
- Islands of Excellence (name to be changed)
- Present your technical paper
- Relax in the Student lounge - a dedicated space to meet and network
- CV check with HR reps and one-to-one meetings with academia and industry executives
- Join the Introductory Lecture covering the main themes of the conference
- Round table discussions bringing together students, academia and industry
- Surgery sessions - a unique opportunity for students to receive career advice
- Academic competitions – STA TO CONFIRM
- Bring your Formula Student team to the event/showcase your car

## All SOP packages include:

- Opportunity to view student CVs ahead of the event
- Access to a designated HR booth in the Student Lounge to meet with students
- Opportunity to list company roles on the jobs board
- Company logo on; sponsor wall, website, Student Programme, Prelim & Final Programme, App

## Sponsor the Travelling Fellowship

20 international students, who are selected to present a paper, are invited to technical/industry/academic visits for 3-5 days leading up to the event.

## Sponsor the Islands of Excellence

- 5 islands in the exhibition are offered to university teams to showcase an innovative piece of work



## SOP LEAD SPONSOR

EUR 20,000

- Prominent branding in Student Lounge
- Directional signage in venue
- Opportunity to provide welcome speech at the start of the Introductory Lecture
- Full page advert in Student Programme
- Sponsor of Student Backpack
- Option to insert literature into Student Backpack
- Option to provide promotional item for students
- Exclusive sponsorship of one Roundtable session

## STUDENT LUNCH SPONSOR

EUR 10,000

- Exclusive sponsor of student lunch with signage and branded napkins
- Company branding on SOP sponsor wall
- Student Backpack insert

## STUDENT PROMO PACK SPONSOR

EUR 10,000

- Company branding on Student Backpacks
- Company branding on student lanyards
- Delegate bag insert

## STUDENT REFRESHMENT STATION SPONSOR

EUR 7,500

- Exclusive sponsorship of drink/snack station within student lounge
- Student Backpack insert

## STUDENT GIFT SPONSOR

From EUR 2,500

- Sports bottle
- Travel cables
- USB flash drive
- Stationary

## PREMIUM GIFT

EUR 3,000

- Wireless phone charger
- Bluetooth earphones
- Bluetooth mini speaker

## PHONE CHARGING STATION

EUR 5,000

- Sponsor logo added to charging station in student lounge



# Advertising opportunities

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The event Preliminary and Final Programmes represent a unique opportunity to reach the key engineers and executives in the mobility industry. The programmes contain comprehensive details about this year's panels, plenary and technical sessions featuring 100+ presentations, as well as exhibition information, the social programme, technical visits, registration and general information.



Your advertisement can provide essential information about your company, including:

- Your company's leadership in advanced technologies
- Your latest product or service innovations
- Your booth location
- Your status within the braking industry
- Preliminary Programme Advertisement

The Programme is distributed to a network of over 3,500 targeted engineers and specialists in the mobility engineering field throughout FISITA's 38 Member Societies in Europe, Asia and the Americas. High visibility on the relevant conference website before, during and after the event. Conference proceedings are also made available in the FISITA Digital library, ensuring prime brand positioning across the International Connected Community.



### Final Programme Advertising

The Final Programme, printed in full colour A4, provides the primary source of reference throughout the conference to reach more of the most influential figures in the braking community.

Advertise in both programmes to receive maximum coverage for your company and enjoy a 25% saving.

Preliminary programme only	Rates
Inside front cover	EUR1600
Inside back cover	EUR1350
Outside back cover	EUR1450
Full page	EUR995
Half page	EUR495
Quarter page	EUR250
Final programme only	
Inside front cover	EUR1800
Inside back cover	EUR1550
Outside back cover	EUR1650
Full page	EUR1195
Half page	EUR695
Quarter page	EUR450
Both Preliminary and final programme	
Inside front cover	EUR1350
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Please enquire for a list of venue advertising sites including;

- Exterior posters
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*All prices quoted in this brochure are available until 31st January 2023. All prices shown exclude VAT and copy deadlines are applicable.*

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### About Fisita

FISITA is the global membership organisation for the automotive and mobility systems engineering community. It now combines hundreds of thousands of engineers across four member-category types including Automotive Engineering Societies, Corporate Members, Strategic Partners, and Academia.

FISITA brings its members together in a pre-competitive environment to develop thought leadership, collaborate on projects, network and share knowledge. For more information on FISITA membership and benefits please contact FISITA's Corporate Member Manager, Kelly Williams via [k.williams@fisita.com](mailto:k.williams@fisita.com)



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### About STA

The Sociedad de Técnicos de Automoción (STA) is a co-founding member of FISITA since 1948 and has more than 800 Individual and Corporate Members. Our mission is to promote the progress of the technological advances and mobility within the Spanish automotive industry and to provide a neutral platform to share experiences and opinions among peers.

To achieve our goals, the STA works as a local and global platform for knowledge exchange between industry and academia, with particular emphasis on being a leading advocate for the education of young engineers. We also are a significant local and global events organiser, including Technical Sessions at the Automobile Barcelona, International Congresses, and the Formula Student Spain competition, among many others.

For more information on STA membership and benefits please contact STA's Administration Manager via [sta@stauto.org](mailto:sta@stauto.org)



[www.stauto.org](http://www.stauto.org)

